

The New Victory Theater Presents
At the New 42nd Street Studios
Claire Parsons Co.'s
Marmalade



New York, NY (October 23, 2017) -- Gather 'round the ring and experience a gentle circus for the senses! Sweden's **Claire Parsons Co.** brings the award-winning ***Marmalade*** to the New 42nd Street Studios from November 10-19, 2017, for its Off-Broadway debut as part of The New Victory Theater 2017-2018 season.

Choreographed by **Claire Parsons**, recipient of The City of Stockholm Cultural Award, with music by **Mikael Svanevik** (Stockholm City Theatre), ***Marmalade*** features juggler **Viktor Gyllenberg** (Cirkus Cirkör, Stockholm City Theatre) and dancer **Mira Björkman** (Dansens Hus, NorrlandsOperan, Magasin 3) in an exquisite exploration of texture and movement. A delicious sensory performance about meeting, mixing and blending, this sophisticated production with circus elements, Fellini-inspired music and fluffy skirts was designed for the very young.

Recipient of the Swedish Theater Critics' Dance Prize, ***Marmalade*** has played over 300 performances, touring throughout Sweden and abroad to Europe, Africa, Asia and the United States, last seen in New York at SummerStage NYC at the Embassy of Sweden's festival "Sweden in the Park" and at Scandinavia House. ***Marmalade*** has been showcased at the Association of Performing Arts Professionals (APAP) in 2014, the International Performing Arts for Youth (IPAY) showcase in 2015, the Swedish Performing Arts Biennial, Swedstage, SUBCASE and the BIBU Festival.

Claire Parsons Co. is an award-winning dance company creating clever and elegant performance art for children. The company tours year-round, annually performing nearly 150 shows throughout the U.S., France, Holland, Belgium, Italy, Sweden, Finland, Norway, Singapore, Lithuania and Russia, among others. In November 2017, Claire Parsons Co. will

premiere *Signal*, a new production for family audiences, at Dansens Hus in Stockholm. In collaboration with Helsingborg City Theater, the company will create a piece for Dansstationen's Turnékompani in Malmö next year.

Produced by **Anna Karlander** (Royal Swedish Opera, Dansens Hus, NorrlandsOperan), **Marmalade** features original cast members, Ms. Björkman and Mr. Gyllenberg. Visual and set design is by Anna Nyberg with technical direction and lighting design by Olof Carlsson. Costume design is by Bitte Palm and hair and makeup design is by Gunilla Pettersson.

Public Performance Schedule: 16 performances

Friday, November 10 at 1pm / 4pm
Saturday, November 11 at 10am / 1pm / 4pm
Sunday, November 12 at 10am / 1pm / 4pm
Thursday, November 16 at 11am
Friday, November 17 at 1pm
Saturday, November 18 at 10am/ 1pm* / 4pm
Sunday, November 19 at 10am / 1pm / 4pm

*sign-interpreted performance

Marmalade has a running time of 30 minutes with no intermission and is recommended for ages 1 ½ to 4 years-old.

Learn more about [Marmalade](#) on the New Victory website at [NewVictory.org](#).

Ticket Information

Full price tickets for **Marmalade** at the New 42nd Street Studios (229 West 42nd Street) are \$20 and Member tickets are \$13. Ticket and Membership information is available online ([NewVictory.org](#)) and by phone (646.223.3010). The New Victory Theater box office at 209 West 42nd Street will be open Sunday and Monday from 11am-5pm and Tuesday through Saturday from 12pm-7pm.

About The New Victory Theater

The New Victory Theater brings kids to the arts and the arts to kids. Created in 1995 on iconic 42nd Street, this nonprofit theater has become a standard-bearer of quality performing arts for young audiences in the U.S. Reflecting and serving the diverse city it calls home, The New Victory is committed to arts access for all students, teachers, kids, families and communities of New York to experience and engage with the exemplary international programming of theater, dance, circus, puppetry and more on its stages. A leader in arts education, youth employment and audience engagement, The New Victory Theater has been honored by the President's Committee on the Arts and the Humanities with the 2014 National Arts and Humanities Youth Program Award, by Americans for the Arts with a national Arts Education Award, and by the Drama Desk for "providing enchanting, sophisticated children's theater that appeals to the child in all of us, and for nurturing a love of theater in young people."

About The New 42nd Street

Founded in 1990, The New 42nd Street is an independent nonprofit organization charged with the continuous cultural revival of 42nd Street between 7th and 8th Avenues, building on the foundation of seven historic theaters to make extraordinary performing arts and cultural engagement part of everyone's life. The New 42nd Street fulfills this purpose by ensuring the

ongoing vibrancy of 42nd Street's historic theaters; supporting performing artists in the creation of their work at the New 42nd Street Studios and The Duke on 42nd Street; creating arts access and education at The New Victory Theater, New York's premier theater for kids and families; and through the New 42nd Street Youth Corps, its model youth development initiative, which pairs life skills workshops and mentorship with paid employment in the arts for NYC youth. Inspired by the city it serves, The New 42nd Street is committed to the transformational power of the arts.

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